



INSPIRED BY: you
FEST!

presented to you by:
THE PERFECT CADENCE (IL-NFP) + MUSE COFFEE STUDIO

*A community festival inspired by the community -
bringing together art, music, locally crafted goods, food, and wellness!*

SUNDAY | JUNE 30TH | 2024

*The **INSPIRED BY: YOU FEST** was created to bring the family-friendly, art- and culture-centered experience of **MUSE COFFEE STUDIO** to the larger community.*

Our goal is to bring this festival to the community in a way that isn't disruptive or chaotic; but significant enough to leave a positive imprint on the neighborhood, the attendees, the vendors, and our sponsors.



**FEST
MISSION**

Muse Coffee Studio

Muse Coffee Studio is more than a coffee shop. Muse is about the acknowledgement, appreciation, and amplification of culture through creative expression. Muse is inspired by culture - the stories, the art, the sounds, the history, the now. Learn more online at:

www.musecoffeestudio.com

The Perfect Cadence (501c3)

TPC(an IL-NFP) provides baby essentials, celebrations, and resources to expecting and new families in need. Learn more online at:

www.theperfectcadence.org

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**ABOUT THE
ORGANIZERS**



- **600+ ATTENDEES**
- **70+ COMMUNITY KITS DISTRIBUTED (DIAPERS, WIPES, FORMULA)**
- **20+ VENDORS & ACTIVATIONS**
- **6 FOOD VENDORS**
- **5 LIVE PERFORMANCES**
- **4 DJS**

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**2023
RECAP**





- **WGN LIVE INTERVIEW**
- **30 SECOND PSA PLACEMENT WITH CRAWFORD MEDIA (ACROSS 3 OF THEIR STATIONS)**
- **DO312 PLACEMENT**
- **OUTSIDE THE LOOP RADIO INTERVIEW**



2023 MEDIA COVERAGE





THE SIMPLE GOOD

RED ELEPHANT CANDLE COMPANY



BEDWEDED skin



TAKE GOOD CARE PILATES



we each belong.



Merch EST. MMXVIII



naturely cool growing good things since 2025



CHICAGO CULTURE

Girl Power Songs



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2023 VENDORS



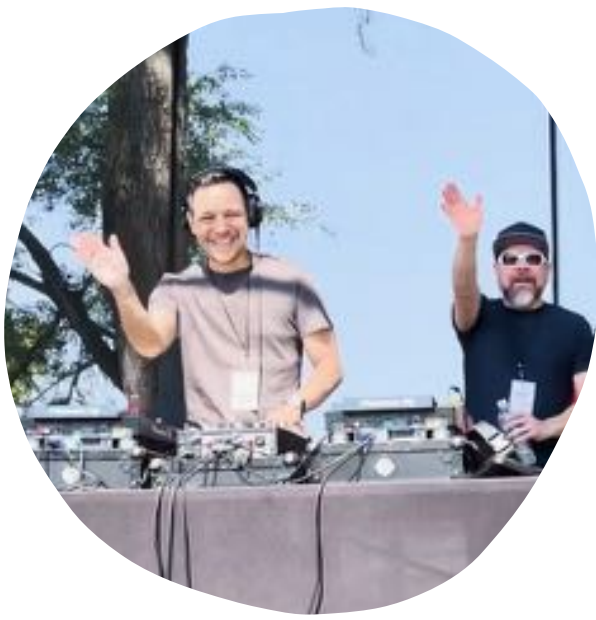


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2023

**SPONSORS
+
PARTNERS**





- **JESSE RIVERA & LOUIE GOMEZ**
(FOUNDERS, BASSMENT TAPES RECORDS)
- **SHOOTZ THE ARTIST**
- **DJ TOURE**
- **GIRL POWER SONGS**
- **YOMÍ**
- **J.KWEST**
- **BROOKLYNN SKYE**
- **MADISON MCFERRIN**



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2023 PERFORMERS

EARLY BIRD PRICING

Confirm before May 1st for discounted pricing.

\$175

REGULAR FEE

\$250

- Covered activation space
- One 6ft table
- Two chairs
- Two tickets to festival


REGISTER HERE:

[Reserve Vendor Spot](#)

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**2024
VENDOR
OPPORTUNITIES**



*Your support isn't just an investment in bringing the **INSPIRED BY: YOU FEST** to the community, but also helps us to expand our footprint and amplify our vision to make arts and culture more accessible and approachable.*

We appreciate your consideration and support.

#INSPIREDBYYOU

CONTACT US:

george@musecoffeestudio.com

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**THANK YOU
FOR YOUR
PARTICIPATION!**